

DETAILED USER PERSONAS

Add image

HI MY NAME
IS...

Who am I in nutshell?

My interests....

My personality...

My routine...

My dreams...

3 reasons for me to engage...

1.

3 reasons for me not to engage...

1.

Which channels?

Best times to post

Add image

HI MY NAME
IS...

Who am I in nutshell?

My interests....

My personality...

My routine...

My dreams...

3 reasons for me to engage...

1.

3 reasons for me not to engage...

2.

Which channels

Best times to post

Add image	HI MY NAME IS...
-----------	---------------------

Who am I in nutshell?

My interests....

My personality...

My routine...

My dreams...

3 reasons for me to engage with the business...

3 reasons for me not to engage with the business...

Which channels

Best times to post